

It All Adds Up to Cleaner Air Evaluation Questionnaire

This voluntary survey asks about your awareness of things you may have seen, read, or heard. Your answers will be used to help improve communications on public issues.

1. **Before this survey, had you ever seen or heard this phrase: *It All Adds Up to Cleaner Air*?**
(Check one box.)

<input type="checkbox"/> 1 Yes
<input type="checkbox"/> 2 No

2. **How important to you personally is each of the following issues?**

(Check one box for each item.)	Very Important	Somewhat Important	Not Very Important	Not at All Important
Air quality	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Traffic congestion	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Drinking water quality	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Recycling	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

3. **In the past year, do you recall seeing, hearing, or reading about good reasons to do each of the following?**

(Check one box for each item.)	Yes, Recall	No, Don't Recall	Don't Know
Do multiple errands on one trip	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Fuel your vehicle during cooler parts of the day	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Make sure your vehicle's tires are properly inflated	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Properly maintain your vehicle	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Not top off your car's fuel tank	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Carpool at least once or twice a week	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Telecommute instead of traveling to work	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Take the bus or train when available	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Walk or ride a bike instead of driving your vehicle	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Get traffic updates before going someplace	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

4. **From where you live, is access to public transportation, such as a bus, train, or subway, unavailable, available but inconvenient, or available and convenient? (Check one box.)**

<input type="checkbox"/> 1 Unavailable
<input type="checkbox"/> 2 Available, but inconvenient
<input type="checkbox"/> 3 Available and convenient
<input type="checkbox"/> 4 Don't Know

Please continue on the reverse side

5. Consider the following five benefits of reducing traffic congestion and improving the quality of our air. Which of these benefits do you find most appealing, second most appealing, and least appealing?

(Check one box in each column.)	Most Appealing	Second Most Appealing	Least Appealing
Saving money on what you spend on transportation	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Reducing the amount of stress in your life	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Reducing the amount of time you spend in traffic congestion	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Reducing health risks through improved air quality	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Reducing our nation's dependence on foreign oil	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
No opinion/no preference	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6

6. In general, do you favor, oppose, or have no position on:

(Check one box for each item.)	Favor	Oppose	No Position	Don't Know
Increased public investment in mass transit?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Reduced speed limits on highways?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Special lanes for carpoolers?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Tougher emission standards for new cars and trucks or tougher fuel standards?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Mandatory state emissions inspections of vehicles?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Restrictions on the number of parking spaces at office buildings?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

The last few questions help in the analysis of the survey results.

7. When were you born? (Check one box.)

<input type="checkbox"/> 1 Before 1924
<input type="checkbox"/> 2 From 1925 to 1942
<input type="checkbox"/> 3 From 1943 to 1960
<input type="checkbox"/> 4 From 1961 to 1981
<input type="checkbox"/> 5 From 1982 to now

8. Gender (Check one box.)

<input type="checkbox"/> 1 Male
<input type="checkbox"/> 2 Female

9. What is the five-digit zip code for your home address? (Write your five-digit zip code.)

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Please return your completed questionnaire to XXXXXXXX. Thank you very much.